

# **Become a CFRE**

# Have your commitment to best-practice fundraising recognised and rewarded

By registering for select Change&Co training courses, you are eligible to collect points towards gaining your CFRE certification. Discover more about Change&Co's CFRE-accredited training programs <u>here</u>.

### What is the CFRE program?

The CFRE program is a globally recognised, voluntary fundraising certification that recognises your commitment to a higher standard in fundraising. The CFRE process measures your knowledge and skills in best practice, ethical philanthropic fundraising.

Charities are constantly looking for evidence of continuing professional development in the people they employ. CFRE is a means to demonstrate credibility, skills and knowledge, and commitment to the profession.

### The benefits of becoming a CFRE

- 1. Its impartial third-party endorsement grants you more credibility and sets you apart from other fundraisers.
- 2. Certification can improve career opportunities and advancement by demonstrating mastery of best-practice fundraising principles and techniques.
- 3. Certification prepares you for greater on-the-job responsibilities.
- 4. Certification improves skills and knowledge with regular recertification keeping you up-to-date with the latest industry standards.
- 5. Certification may provide for greater earnings potential, as CFRE's are in high demand internationally.

#### How do I become a CFRE?

To gain your CFRE you first need to register, and then begin earning points by way of participation in three required categories:

- 1. Education (80 points required)
- 2. Professional Practice (36 points required)
- 3. Professional Performance (55 points required)

Once you have participated in or demonstrated attainment of the required points in each category, you may submit an application to then sit a final exam.

The process recognizes your contributions to the sector, experience and knowledge alongside new learning.

### Got more questions?

CFRE provides tons of helpful resources on its website.

The <u>CFRE Candidate Handbook</u> provides a detailed explanation of the <u>certification programme</u>. Alternatively, you can watch the <u>YouTube step-by-step guide to applying</u>.